

Nick Peterson

Software Engineer • *Swift & Objective-C*



Northern California, Pacific Time
www.nickpeterson.dev

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ROLES

Ridecell • San Francisco, CA | *Senior Software Engineer*

5 months (*Jan 2020 - May 2020*)

Joined the iOS team to add stability and testing expertise and support scaling Ridecells carsharing mobility platform at an exciting time of growth. My role was affected by the COVID19 crisis in May of 2020.

Led fundamental updates to Carsharing iOS products that increased product stability and automated quality assurance, Paving the way for future scale and growth

Improved communications of a 10 person internationally distributed agile team

Mentored a bright junior engineer in Swift and Unit Testing

Stitch Fix • San Francisco, CA | *Lead Software Engineer*

3 years 4 months (*Nov 2015 - Feb 2019*) | *Promoted Aug 2016*

Foundational member of the iOS team since pre-alpha to a publicly traded company.

Technical lead for iOS projects. Working directly with partners to define, decompose, and estimate technical work

Code contributor in all parts of the application & responsible for delivery and quality of high impact features

Helped grow the team by creating and conducting interviews & mentoring iOS engineers

Managed project pods of 3 - 5 engineers

Example Projects

Onboarding Survey - Project Lead on native version of the onboarding survey used to collect detailed client data that stylists base selections on. Other platforms later adopted and expanded the architecture.

Style Shuffle - Mobile Project Lead on a tinder-esk personalized microsurvey that drove high repeat mobile engagement, collecting valuable style data from clients and resulted in lift to key metrics.

EXPERIENCE IN A NUTSHELL

Specialized in customer facing
iPhone application development

Has worked in **startup & scaled** environments

Software engineer with a traditional education in **design**

Pairing based partnership, technical interviewing & **mentoring** practices

Passionate about **automated QA**

CORE SKILLS

11+ years in **Software development**

10 years in **iOS platform (since iOS 3)**

6 years in **Objective-C**

3+ years in **Swift (since v 1.2)**

5 years in distributed **remote teams**

3 years **leading teams of 3-5**

APPLICATIONS

AAA Gig Car • 2020

Senior Contributor

Car Sharing service by AAA insurance in the United States.

Zity • 2020

Senior Contributor

Car sharing service in France and Spain.

Carbon 5 • San Francisco, CA | Software Engineer

1 year 5 months (June 2014 - Oct 2015)

Software engineer and consultant for iOS specific projects ranging from greenfield startups to established giants.

Code Contributor and consultant on features, product decisions, and workflow support on projects

Implemented full coverage of automated tests in all projects

Pairing based onboarding & mentoring of full-time engineers

Example Projects

Thumbtack - Launched Thumbtacks highly animated service-pro app & contributed heavily to its equally rich consumer app.

Movie Clips - Consulted for Fandango on product definition and reusing the existing Fandango mobile platform IP to a new streaming app.

Manilla • San Francisco, CA | Software Engineer

3 months (Mar 2014 - May 2014)

Joined the 3 person iOS team to expand the business with new payment capabilities. Manilla.com discontinued service in May 2014.

Code contributor to many aspects of existing iOS product including UI and networking

Collaborated with an agile team to deliver features on a regular release schedule

OneToSocial • Sacramento, CA | Software Engineer

2 years 9 months (Jun 2011 - Feb 2014)

Built and maintained 2 iOS applications: "dealsnapt", "dealsnapt merchant" as a core contributor and early engineering hire.

Leadership of mobile features and API design

Full code ownership of the 2 iOS Products

Unix system administration

Freelance • Sacramento, CA | Web developer & Designer

4 years 6 months (Jan 2007 - June 2011)

Freelance website and print design services for small businesses in the Sacramento area

Delivered wordpress based storefronts, brand assets and print designs for brick-and-mortar businesses

Stitch Fix • 2015 - 2019

Full-time Lead Contributor

Personal Styling Service for Womens, Mens and Kids apparel.

Flare • 2019-2020

Personal Project

Convenient and anonymous location sharing and eyes-free guidance prototype.

Strings • 2019

Lead Contributor

Topic based social networking app.

Fandango Movie Clips • 2015

Technical consultant

Movie trailer streaming app by Fandango.

Thumbtack Pro • 2015

Contracted Contributor

Thumbtacks interface for service professionals to use to interact with the Service and potential clientele.

Thumbtack • 2014

Contracted Contributor

Customer facing app allowing users to search for, negotiate, and hire professional services.

Manilla • 2014

Full-time Contributor

Personal finance organizer by Hearst Publications. Allows users to collect their digital documents and e-bills under one app.

DealSnapt • 2012 - 2014

Full-time Contributor

Location aware deals and events platform.

EDUCATION

American River College

Sacramento, CA

AA Digital and Print Design